

**I'm
green**

TM

PE WAX

I'm green™
bio-based

Braskem 

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CARBON FOOTPRINT*

Kg CO2/kg of sugarcane-based PE Wax

Bio-based
PE Wax

-2.42

3.43

Fossil Based
PE Wax (GLO)



*Carbon Footprint according to LCA, cradle to gate

I'm green™ bio-based polyethylene wax is a product that has negative carbon footprint as it comes from sugar cane. It's a sustainable solution that complements Braskem's portfolio offer for multiple markets.

I'm green™ bio-based polyethylene wax is ideal for use in applications such as: adhesives, cosmetics, paints and compounds.

Applications



Cosmetics

Acts as a rheology modifier, granting greater resistance and softness to products such as lipsticks, creams, and lotions.



Adhesives

Acts as a rheology modifier on hot-melt adhesives, contributing to better system compatibility.



Compounds

Acts as a dispersant and lubricant agent in the manufacturing process of compounds with high concentration of additives.



Inks and Coatings

Acts as slip agent, decreasing the friction coefficient (COF) in industrial paints and coatings, providing greater blocking resistance.

FEATURE	METHOD	UNIT	GWAX 50E	GWAX 150A
Dropping Point	DIN ISO 2176	°C	108	120
Solidification Point	DIN ISO 2207	°C	94	105
Melting Point	DIN 51007	°C	105	120
Needle Penetration (25°C)	DIN 51579, ASTM D1321	10-1mm	4	1
Dyn. Viscosity (140°C)	DIN EN ISO 2555	mPas	138	360
Density (23°C)	DIN EN ISO 1183-1	g/cm ³	0.88	0.93
Acid Value	DIN EN ISO 2114	mg(KOH)/g	<1	<1
Acid Value	DIN EN ISO 3681	mg(KOH)/g	<2	<2
Yellowness Index	DIN EN ISO 11664		4	<25
Flashpoint – Clevel	DIN EN ISO 2592	°C	>250	>225
Flashpoint – Pensky M.	DIN EN ISO 2719	°C	>220	>225

Other grades with different characteristics can be developed in order to meet the demands of each market.





I'm made from
**SUGAR
CANE**
I'M RENEWABLE

Certifications



FDA compliance
EU compliance

REACH
Food contact China
compliance



learn more
braskem.com/imgreen/home-en

Suggestions of usage are merely illustrative. The possibility of use of this product in each specific case can vary from country to country and must be investigated by the interested party. Braskem does not guarantee the possibility of use of the product in conjunction with other materials in any given application.

Please, refer to the RIS or contact Braskem for information on specific regulatory information.